



JUST FOR LAUGHS 2014 INTERNATIONAL VISUAL ARTS CONTEST

6th edition – July 12-26, 2014 – Montreal

As part of the 32nd edition of the **Just for Laughs Festival**, the **Just for Laughs 2014 International Visual Arts Contest** will feature works by visual artists from around the globe, illustrating in a humorous manner this year's theme: **FARCE**.

History: In 2013, the Contest succeeded with a massive comeback after a ten-year absence, with its first international edition produced by URBANA Marketing, under the artistic direction of MARC-Marinescu Constantin. The finalists' exhibit featured the works of 39 artists from 14 countries - Brazil, Canada, China, Costa Rica, Netherlands, Indonesia, Iran, Italy, Kazakhstan, Mexico, Montenegro, Romania, Russia and Ukraine - and was appreciated by close to 1.6 million visitors.

Theme: After the Funny Story in 2001, the Joke in 2002, Irony in 2003, Parody in 2004 and Cynicism in 2013, another one of the themes from MARC – Marinescu Constantin's "Twelve Universes of Humour" (1993) is assigned to be explored this year: Farce.

"Farce operates in a concrete setting. The victim is set up, not necessarily in a mean-spirited fashion, and we the spectators get to experience it from the perspective of the instigator, who is also not necessarily mean-spirited. Full of intrigues and misunderstandings, farce is strongly related to action (a trap, a catch) as well as to the resulting twists and suspense. Slightly provocative, it is a mocking assault without injury." – definition from the Just for Laughs Museum's exhibit "Twelve Universes of Humour" (1993)

2014 Finalist's Exhibit: Presented within the framework of the *Street Arts* programming of the Just for Laughs Festival, the Contest will culminate with an exhibition running from July 12-26th 2014 in the heart of Montreal's Quartier des Spectacles.

- Finalists selected by a multidisciplinary jury from hundreds of participants from across the globe;
- 3 winners - 1st, 2nd, 3rd prize, a Public's Choice award and honorary mentions;
- Press conference, prize announcements and official awards ceremony for Victor trophies during the Festival.

ALL ARTIST APPLICATIONS MUST BE RECEIVED BY MAY 30, 2014.



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CONTEST REGULATIONS

Visual artists - graphic designers, painters, designers, photographers, sculptors, videographers, etc. - are welcome to submit a **new or existing piece of work**. It must adhere to the criteria laid out below and address this year's theme: **FARCE** (see definition on p.1).

APPLICATIONS SHOULD BE SENT TO
ciav@urbana-marketing.com
BEFORE FRIDAY, MAY 30th 2014, AT 5 P.M (EST)

CRITERIA

- Visual works need to be intentionally humorous and address this year's theme, **FARCE**;
- For a two-dimensional work to be admissible, its dimensions must not exceed 36 inches by 44 inches (92 cm by 112 cm);
- For a three-dimensional work to be admissible, its dimensions must not exceed 11 inches by 11 inches, with a height of 19 inches (28 cm by 28 cm by 49 cm).

APPLICATION AND DOCUMENTS TO BE INCLUDED

- A picture of the work (.jpg or.pdf), submitted by email;
- A text describing the work, along with its dimensions (approximately 150 words);
- Artist's biography (approximately 200 words);
- The participation form attached (see p.3) duly completed and signed.

IMPORTANT DATES AND INFORMATION

- Deadline to participate and submit application by email: Friday May 30th, 2014, before 5 p.m (EST);
- Deliberation by the jury for the selection of finalists (works to be exposed) will take place the week of June 2nd 2014;
- Selected artists will be contacted by June 9th in order to proceed with the shipping of their work;
- Last date for works to be received in Montreal is June 5th, 2014 before 5 p.m (EST);
- Winners of the 1st, 2nd, 3rd and Public's Choice prizes and honorary mentions will be awarded the prestigious Victor trophy along with their prizes;
- The exhibition, vernissage and an awards ceremony will take place from July 12-26th, 2014 as part of the Just for Laughs Festival in Montreal.

CONTACT **ciav@urbana-marketing.com**
(514) 501-0262



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PARTICIPATION FORM

To participate, please complete, sign and return this form with your application
 (following indications on p.2) by email at ciav@urbana-marketing.com
before Friday, May 30th 2014 at 5 p.m (EST)

FIRST NAME :	LAST NAME :
ARTIST NAME :	
ADDRESS :	
PHONE :	
EMAIL :	
TITLE OF WORK :	
DIMENSIONS OF WORK :	
TECHNIQUE :	
DOLLAR (\$CDN) VALUE OF WORK:	

I declare that I am the author of the work ("Author") I am submitting and that I am signing over my copyright. I agree to participate in the Just for Laughs 2014 International Visual Arts Contest and understand that the work I submit will be presented to a jury and that if it is selected as a finalist it will be exhibited from July 12-26th, 2014.

I agree to handle all shipping costs for sending and returning the work if it is selected as a finalist and that it be returned to me within approximately a month after it is exhibited. The organizers (Just for Laughs Festival and URBANA Marketing) will not be held liable for damage, loss or deterioration of the work that may arise during delivery or exhibition.

I hereby authorize the organizers to reproduce and distribute, in whole or in part, the work submitted to the contest for promotional or media purposes via any medium, including print, websites and social media. I also authorize the dissemination and use of any images or video of my person and/or the submitted work, and distribution of my name as "Author" of the said work.

I waive my right to privacy and any compensation to which I may be entitled in connection with the use of my name, my image and the work submitted, including the rights to any copies for promotional purposes.

SIGNATURE

Date

**PLEASE SEND YOUR REQUEST BY EMAIL
 NO LATER THAN MAY 30th 2014 AT 5 P.M. (EST)**